



FOR IMMEDIATE RELEASE

The Fluttery Garden Afternoon Tea Presented by ARTĒ Madrid x InterContinental Grand Stanford Hong Kong



Click here for High Resolution Photos

Hong Kong SAR, China, 18 October 2023 – ARTĒ Madrid and InterContinental Grand Stanford Hong Kong are pleased to announce the launch of the exquisite collaborative masterpiece, The Fluttery Garden Afternoon Tea. Guests are invited to indulge in a culinary journey that combines enchanting flavours, sensory pleasure and blissful ambience.

Inspired by the enchanting gardens of the La Granja Royal Palace in Segovia, Spain, VIVIANA Collection, ARTĒ's latest signature creation, presents the essence of an idyllic paradise where nature's vibrant beauty intertwines with the artistry of jewellery craftsmanship. Executive Chef Jean-Marc Gaucher of InterContinental Grand Stanford has meticulously curated a delectable array of both savoury and sweet delicacies that capture the spirit of nature's beauty and the jewellery set's elegance, and presented in an uplifted sensory experience.

The Fluttery Garden Afternoon Tea

For those with discerning palates, representing the daring character of modern women, as an echo to the VIVIANA Collection, the savoury selection includes **Caviar and Smoked Salmon Blinis**, a delicate combination of luxurious caviar, velvety smoked salmon, and fluffy blinis; **Duck Liver Mousse**, a rich and indulgent pairing of smooth duck liver mousse, enhanced by the warmth of mulled wine jelly, served on a





crispy brioche toast; **Pulled Pork Slider**, tender and flavourful pulled pork complemented by a vibrant purple slaw, nestled in a buttery brioche bun; **Smoked Turkey Pie**, a refreshing twist on the classic, featuring smoked turkey breast, beetroot-infused egg salad, and crisp cucumber on a striking charcoal tart.

The sweetest part of the afternoon tea set promises to tantalise taste buds and satisfy any sweet and glamourous lady. Highlights include **French Macaron**, a luscious French signature bursting with fruity flavours; **Chocolate Diamond**, a sophisticated treat that pairs the richness of single-origin dark chocolates with the bright and citrusy notes of yuzu; **Silky Rare Cheese Cake**, a velvety rare Japanese cheesecake perfectly complemented by a tangy wild blueberry compote; **Butterfly Pea Jelly**, a visually stunning and refreshing jelly infused with the vibrant hues of butterfly pea flower and champagne; **Taro Tart**, a delightful combination of subtly sweet purple taro and a flaky, buttery tart shell. **Freshly baked scones** will also be served with indulgent clotted cream and blueberry jam.

To accompany this refined afternoon treat, guests will be offered to the signature beverage, the **Butterflytini**. This enchanting concoction is a delightful blend of gin, blueberry syrup, citrus, and butterfly pea tea, creating a mesmerising drink that perfectly complements the afternoon tea set.

The Gift Set

Each diner of this set will be offered a gift set including a special-edition VIVIANA Butterfly Pendant (valued at HK\$880), carved from ARTĒ gemstone, as a symbol of sharing the undaunted soul of contemporary women, as well as a cash coupon valued at HK\$300 for use at the designated ARTĒ Madrid stores in Hong Kong only.

The VIVIANA Collection

The VIVIANA Collection comprises three distinct series: VIVIANA Fluttery Garden, VIVIANA Whimsical Blooms and VIVIANA Royal Bed of Flowers. With a bejeweled line-up of necklaces, rings and earrings, each piece in the collection stands as a testament to daring femininity, vibrant vitality, and an alluring touch of romance.

The essence of the VIVIANA Collection resides in its captivating floral designs, which take center stage. Each exquisitely crafted flower symbolises the diverse facets of a woman's personality and highlights the uniqueness that makes her one-of-a-kind. Just as there are countless varieties of flowers in the world, every woman blossoms in her own distinctive way, radiating glamour, strength, and charming characters. Paying homage to the vibrant hues found in blooming petals, the collection boldly combines meticulously selected ARTĒ gemstones in daring colours, bursting the jewels with vitality and energy. These vivid colours capture the essence of a woman's vibrant personality, adding an extra layer of glamour to each design.

Promotion Period and Prices

Date: 1 November – 31 December 2023

Price: HK\$688 per set for two persons | HK\$482 per set for two persons if booking is made on or before

11 November (early bird offer 30% off), plus 10% service charge on original price

Time: 3 - 6 pm





To Book and To Purchase

The Fluttery Garden Afternoon Tea will be served at Lobby Lounge (G/F) and Café on M's Tea Terrace (M/F) of InterContinental Grand Stanford Hong Kong. Guests are encouraged to make reservations via its official eShop. Visit the official website and follow the hotel @InterConGSHK on Facebook and Instagram.

The VIVIANA Collection is available in selected stores only and on its <u>official website</u>. For further information, visit the official website and follow ARTĒ Madrid @ARTEmadrid on Facebook and @ARTEmadridofficial on Instagram.

About ARTE Madrid

ARTĒ is Spanish for "art", a sensuous interpretation of the way in which people express their ideas, feelings and novelty. In a quest for pure aesthetic of Spain, each creation from ARTĒ Madrid is an extensive heritage of thriving mix of craftsmanship, creativity and colour. Our jewellery collections are the works of renowned designers and master artisans, and born of our passion for the exquisite lapidary and setting expertise that is unique to handmade jewellery.

About InterContinental Grand Stanford Hong Kong

InterContinental Grand Stanford Hong Kong is a five-star hotel that offers breath-taking views of Hong Kong's Victoria Harbour. The hotel features 572 luxuriously appointed rooms and suites and the finest selection of world-class dining outlets from distinctive The Mistral's Italian cuisine to Café on M's contemporary international buffet, Hoi King Heen's award-winning Cantonese cuisine, and Tiffany's New York Bar's impressive whisky collection. The state-of-the-art meeting facilities are versatile, catering to various functions and scales. Located within easy reach of the world-famous Star Ferry and the Mass Transit Railway (MTR), the award-winning hotel offers refined services and facilities for savvy business and leisure travellers alike.

Lobby Lounge

Be swept away to a different world of dark woods and elegance. The Hotel's cozy Lobby Lounge exudes exclusive coffee house charm and invites guests to enjoy tea in its most elegant form.

Location G/F

Phone (852) 2585 2545





Café on M

Offering all-day casual dining in a comfortable setting, Café on M features extensive buffet and à la carte menus of both local and international favourites to whet everyone's appetite. Guests can enjoy everything from the finest fresh seafood, selection of salad and sushi, Chinese dim sum to the most divine carvery roasts and mouth-watering desserts.

Location M/F

Phone (852) 2731 2860

Email cafeonm@icgrandstanford.com

For enquiries, please contact:

Wings Mok Yolanda Lau

Director of Marketing Communications PR and Marketing Manager

T: (852) 2585 2645 T: (852) 3975 8827

E: <u>wings.mok@icgrandstanford.com</u> E: <u>yolanda_lau@arte.com.hk</u>